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Staff hit the books

An economic bounce back and improved job market is driving competitive staff back to school in 2010 after a stagnant 2009, says Edinburgh Business School (EBS).

EBS is the Graduate School of Business of Heriot-Watt University. Think Education Group is the local partner for EBS in Australia, New Zealand and the Pacific Islands.

"In 2010, pressure will build for those looking to move from middle management to senior executive positions, to demonstrate not only their professional experience, but also their academic qualifications,"

says the Australasia General Manager of EBS, Malcolm Kinns.

"Some Australians used the economic downturn as an opportunity to further their studies with an MBA. However, for many Australians the global financial crisis had a significant impact on their financial outlook; hindering their ability to progress their studies and careers," he says.

Kinns says higher education has become more commonplace over the past nine years, with almost one in four Australians now holding a degree or above.